

# Portfolio Implementation without Compromise

Bridge the industry gap and avoid trade-offs with a unified workflow



## Why Current Approaches Fall Short

Wealth managers and advisors are seeking scalable solutions to meet industry demand for managed accounts, but current market offerings force unwanted trade-offs:

⊗ **TAMPs** require firms to **cede control of branding, economics, and flexibility**

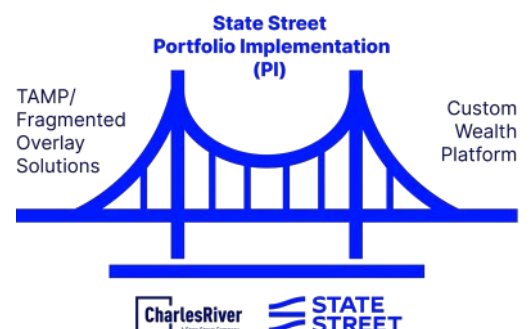
⊗ **SMA/Overlay** managers create operational **fragmentation**

⊗ Building an **in-house** solution can be **costly and slow**

## ✔ Portfolio Implementation Solutions for Wealth Firms

### State Street's Portfolio Implementation (PI)

offering bridges that gap with an unbundled solution that provides the features firms need, while enabling them to scale quickly, manage costs, and own their core competencies.



# PI's truly differentiated value offers a unique solution in the market

## ✔ Cost Savings

Pay for only what you need. Avoid wrapper fees from full-service platforms, consolidate transaction costs, and reduce duplicative advisory services.

## ✔ Future-Proof your Technology

Seamless integration with Charles River's technology platform enhances operational efficiency and scale.

## ✔ Best-in-Class

Combine SSIM's investment expertise and CRD's future-proof technology to bring institutional-grade capabilities to wealth programs.

## ✔ Brand Retention

Keep your brand identity and strategy selection - PI operates invisibly to end clients.

## ✔ Flexibility & Transparency

Maintain your custody and reporting stacks and avoid unwanted bundled services.

## ✔ Customization & Control at Scale

PI supports customizable overlay solutions tailored to firm and investor guidelines and constraints.

## Charles River Development, A State Street Company

Investment and wealth managers, asset owners and insurers in ~30 countries rely on Charles River IMS to manage USD \$59 Trillion in assets. Together with State Street's middle and back office services, Charles River's cloud-based front office technology forms the foundation of State Street Alpha®.

Charles River IMS helps automate and simplify the investment process across asset classes, from portfolio management and risk analytics through trading and post-trade settlement, with integrated compliance and managed data throughout. Charles River for Private Markets helps solve complex data challenges for investors in private credit, real estate, private equity, and infrastructure. Charles River's partner ecosystem enables clients to access the data, analytics, application and liquidity providers that support their product and asset class mix. With more than 185% increase in headcount over the last 8 years, Charles River serves clients globally offering 24/7 support. To learn more visit [www.crd.com](http://www.crd.com).

*\*Statistics as of Q4 2025. Assets are inclusive of clients using the platform for purposes of secondary compliance.*

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