

# Charles River for Private Markets

## Platform Overview

Charles River for Private Markets is a platform for institutional investors that need to solve the complexity of their private investment data. Together with State Street, we offer a front-to-back office solution with technology and services that can manage public and private asset data. Manage your data for the entire investment lifecycle with one platform.

## Trust Your Data, Gain Better Insights

### Why Clients Choose Us

Charles River for Private Markets consolidates and normalizes investment data into a single platform. Break through your data silos and connect your technology point solutions to unlock access to faster insights and improved response times to investor queries.

#### How we're different:

- **Scale:** A platform, not a point solution
- **Agility:** Asset-level up & multi-sector flexibility and best practices
- **Resiliency:** Oversight of key investment functions (e.g. investment analysis, valuations and scenarios)

# Common Private Market Challenges

Private market investors have increasingly complex operating models and their own clients are more sophisticated and demanding than ever. Here are the challenges we hear most frequently from our own clients:

We are too dependent on manual, error prone processes to report our investment data.

We can't meet the growing transparency and compliance demands from our LPs.

We are overly reliant on Microsoft Excel.

We can't keep hiring more people as we raise more capital.

We can't run rapid valuation and scenario analyses across our portfolio.

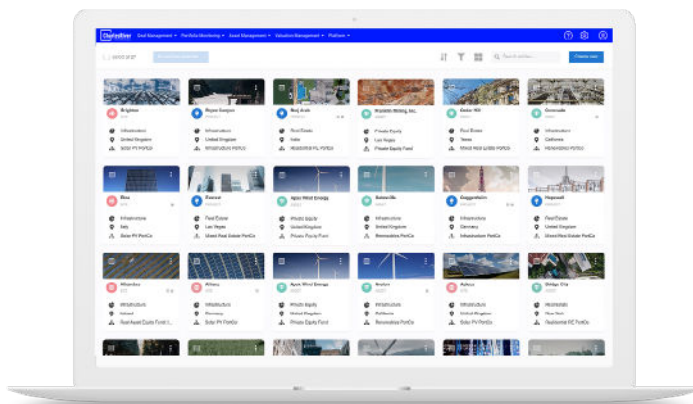
Our existing systems are too rigid to meet our unique investment requirements.

# Solving Private Market Challenges

Today, Private Market investors struggle to connect the ever-growing amount of data that exists across the investment lifecycle. Each investment class requires different types of data, often from numerous sources, that end up living on desktops, in emails, or inside disconnected systems.

## Across Asset Classes & Strategies

Our vision is total transparency across the entire investment lifecycle and investor ecosystem - from LP to GP to Portfolio Company and their underlying investments. Our flexibility and ease-of-use allow us to provide value to Private Markets as a whole; across sectors, asset classes, strategies, and regions.



Screenshot for informational purposes only, no live data shown.

### Infrastructure

- Airports
- Power
- Transport
- Water
- Social & Defense

### Private Debt

- Venture Debt
- Direct Lending
- Transport
- Mezzanine
- Distressed

### Private Equity

- Growth Capital
- Buyout
- Distressed
- Secondaries
- Venture

### Real Estate

- Residential
- Commercial
- Mixed Use
- Industrial
- Office

# Public to Private: Total Portfolio View

Charles River for Private Markets can meet you wherever you are on your data journey, whether you are investing in a single asset class and need a front office solution only, or if you are looking for a multi-asset, front-to-back office solution for your investment data. Our position within State Street enables us to provide a holistic solution with technology and services with State Street Alpha®.

STATE STREET **ALPHA**®

Charles River  
Public Markets  
Technology

Charles River  
Private Markets  
Technology

State Street Services

State Street Alpha Data Platform

## Client Outcomes

### CEO / COO

- Single source of investment truth for all teams to help drive scale, reduce risk, and deliver investor confidence to investors

### Investor Relations

- Aim to deliver fast response to ad-hoc queries while avoiding constant fire drills
- Help deliver differentiated and accurate insights to investors across the investment lifecycle

### CTO

- Designed to lower total cost of ownership with simplified enterprise architecture
- Mitigate data governance and regulation risk
- Help simplify technology and services relationships with a single partner backed by a global G-SIFI

### Deal Managers

- Deploy capital faster with confidence
- Single operating system to manage deal progression, underwriting, and investment committee approvals

### Portfolio / Asset Managers

- Deploy capital faster with confidence
- Single operating system to manage deal progression, underwriting, and investment committee approvals

### Valuation Managers

- Aim to deliver fast response to ad-hoc queries while avoiding constant fire drills
- Help deliver differentiated and accurate insights to investors across the investment lifecycle

# Key Features

## Modern Data Architecture

Flexible data architecture to replicate complex structures (funds, portfolio companies, investments, assets, deals, partners, investors, etc.). Effortlessly add or edit new assumptions, workflow, dashboards, incidents, or other structured and unstructured data sources.

## Embedded & Configurable Analytics & Reports

Build powerful dashboards and reports that allow investors to drill into source level data, export data in multiple formats, and automate existing performance reports.

## Valuation & Scenario Analysis at Scale

Patented ModelSync Technology connects Excel valuation models at the asset and/or portfolio level to enable scenario and sensitivity analysis at the investment, portfolio, and fund level.

## Workflow (Stages)

A workflow solution that's the data circulatory system across the investment lifecycle. Offers full auditability across people, sites, investments, and funds.

## Blueprint

Sector specific investment data management solutions designed to collect, organize, protect, store, and drive business outcomes.

## Integration Platform as a Service (iPaaS)

Click (not code) to connect B2B integrations. Easily connect, manage, and visualize your integrations in a single place. Seamlessly integrate your entire private market data ecosystem (accounting, operational, market, Customer Relationship Management, etc.) in a single place.

## Excel Connector & Plugin

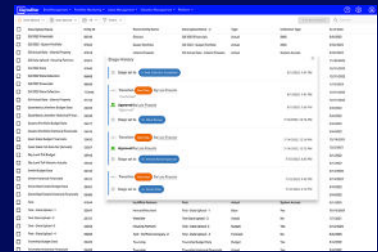
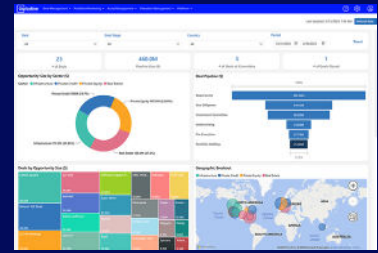
Ability to import & export any data from the system into Excel for ad hoc analysis.

## Document Management

Full document management functionality including the ability to link documents to any data point in the system.

## Data Management Services

Onboarding asset or investment documents and data quality services from third party asset operators. Typically for monthly operating reports and quarterly financial statements, and other key documents needed to track vs. investment case or budget.



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# Charles River Development, A State Street Company

Investment, wealth and alternative managers, asset owners and insurers in over 30 countries rely on Charles River IMS to manage USD \$59 Trillion in assets. Together with State Street's middle and back office services, Charles River's cloud-deployed front office technology forms the foundation of State Street Alpha®.

Charles River helps automate and simplify the investment process across asset classes, from portfolio management and risk analytics through trading and post-trade settlement, with integrated compliance and managed data throughout. Charles River's partner ecosystem enables clients to access the data, analytics, application and liquidity providers that support their product and asset class mix.

With more than 120% increase in headcount over the last 5 years, Charles River serves clients in 11 regional offices.

(Statistics as of Q4 2023. Assets are inclusive of clients using the platform for purposes of secondary compliance)

Learn more at [crd.com/solutions/private-markets](https://crd.com/solutions/private-markets)

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