

STATE STREET ALPHA

Data Platform

Enabling Data Management at Scale

STATE STREET
ALPHA  SM

Institutional and wealth managers face significant barriers to meeting investor expectations and delivering business growth. Fee pressures, the search for investment returns, and compliance with evolving regulations are compounded by volatile markets and an uncertain global economic landscape.

Data is at the heart of your efforts to mitigate these challenges.

An effective data management strategy can help you uncover new insights, operate more efficiently, and better serve your clients with innovative investment products.

The State Street AlphaSM Data Platform streamlines your data environment, efficiently delivering higher-quality data for your business.

Our cloud-native, open architecture design provides new levels of interoperability, scale, and flexibility for a seamless data experience that helps you meet your clients' investment objectives.



Meeting Your Data Challenges

Data is a critical component of the investment decision-making process. But fragmented, siloed approaches to data management produce redundant and sometimes conflicting representations of data. Employing a data platform with frictionless integration to the front office can help reduce the cost and risk associated with these complexities.

Our Alpha Data Platform enables:

- **Simplified data management.** The consolidation of data sources and systems onto one platform eliminates manual reconciliation, increases data timeliness and accuracy, and encourages collaboration across your organization.
- **Faster, more efficient investment decision-making.** Frictionless access to the information you need helps you take action on that data quickly. Our platform allows you to incorporate data from your own systems and preferred providers, making all of your information available across the investment lifecycle in near real time.
- **Increased focus on innovation.** Less time spent managing data means more time spent on the business activities that make a difference to your investors: generating enhanced returns and developing new investment products.



State Street + Charles River Development

Charles River Development and State Street provide an enhanced data management solution that will support your firm's business growth and spur innovation. We provide a seamless

environment for collecting, curating, and validating the data that drives your investment processes. Our model is fully open and interoperable, enabling the integration of your data and that of third-party services.



The State Street AlphaSM Data Platform centralizes data, ensuring an enterprise-wide, single source of truth. Our cloud-native data warehouse is built on an extensible and scalable model that lets you capture the breadth and depth of data generated across your organization and from other sources, including external custodians, service providers and data marketplaces.

State Street AlphaSM Data Services deliver mission-critical data as a service by deploying professionals globally in a follow-the-sun model. We manage vendor, third party and client-directed data, and deliver business-ready information to support trading, compliance, investment oversight and other functions. We provide streamlined access to reference, pricing, benchmark, holdings and other key data domains.



Key Data Platform Capabilities

The Alpha Data Platform leverages Microsoft® Azure and Snowflake to provide a centralized data management solution that aligns with your environment, delivers data in near real time, and integrates with third parties.

The platform provides:

- **Frictionless access** to a complete set of near real-time data with deep history and full transparency into data availability, definitions, usage, and lineage.
- **Cloud-native technology** with the scale and flexibility to meet the demands of today's shifting markets, while allowing for data delivery directly via the Charles River cloud, your cloud, or a hybrid environment.
- **An extensible data model** that facilitates data sharing across client and marketplace ecosystems, with a complete framework for integrating third-party or client-specific data sets.
- **The Data Marketplace enabled by Snowflake**, which expands access to data sources that allow you to uncover unique insights. Simplified data integration helps reduce integration costs and speeds time to value.

For more information, please visit:

<https://www.statestreet.com/platform-for-growth.html>

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